The overarching strategies for Green River Community College are as follows (not in priority order, all are important):

- **Improve student access/progression/success** – improve student access, progression and success through high-quality teaching and tutoring, supportive mentoring and advising, comprehensive financial aid, holistic services, and meaningful accountability in a welcoming and inclusive environment

- **Expand partnerships** – increase and strengthen internal and external relationships among campus programs and branches, K-12 schools, four-year colleges and universities, business and industry, civic organizations and local communities

- **Improve strategic enrollment and retention management** – improve strategic enrollment and retention management for each of the College's core themes to expand and effectively use College assets, programs, campuses, baccalaureate opportunities and services to increase student success

- **Cultivate equity and diversity** – ensure a campus environment where all students feel valued, respected and supported by facilitating activities, programs and education that honor, celebrate and embrace diversity

- **Improve fiscal stability** – increase fiscal stability of the College through development of enhanced and diverse revenue streams and efficient use of resources

- **Expand professional development** – expand professional development opportunities relating to instruction, curriculum, assessment, advising, use of technology, student services and leadership

- **Improve communications and marketing** – strengthen communications and marketing strategies through development of a comprehensive brand and united voice that will enhance the College’s image locally, regionally, nationally and internationally