

GRCC President's Commission on Diversity Sub-Committee Project Charter

PROJECT SPONSOR(S): President's Commission on Diversity

PROJECT OWNER(S): All campus organizations related to Diversity

PROJECT MANAGER(S):
Cyndi, Shirley, Marco, Kelly, Joe

PROJECT DESCRIPTION:

Create a general Diversity landing page with a link to the GRCC homepage. Construct a dynamic, easily navigated diversity web presence, linked to a large group of diversity constituents. Promote diversity by influencing the current web re-design, establishing a greater institutional commitment.

Actionable items:

- Investigate other higher education institutions websites, collect what we would like to see in our re-design
- Get representation for diversity on the web council to have a voice
- Involve students, faculty and staff in the design thru open forum at lunch time
- Write a vision statement for justification of better web presence
- Construct a diagram to show what links to the diversity landing page

PLANNING ASSUMPTIONS:

- Navigate the obstacles to obtaining a link on the GRCC homepage.
- Getting student, faculty and staff feedback will need to be creative and inviting to produce a good turnout.
- We will need to justify a better web link and presence by illuminating the idea that it will communicate a greater institutional commitment to diversity.

PROJECT OBJECTIVE STATEMENT:

Create additional welcoming environments in honor of ethnic and cultural diversity thru website evaluation and re-design. By promoting Diversity on campus through prominent website presence.

PRIORITY: *(check one)*

Time: _____ Budget: _____ Scope: _____

CRITICAL SUCCESS FACTORS: *(if available)*

- Executive Sponsorship and buy-in from web council
- Clearly defined roles and accountabilities
- Communications
- Collaboration
- Focus on home page link for diversity
- Timely Decision for web design so we don't impede progress
- Project Management Methodology, Tools and Processes
- Managed scope
- Coordination and integration of related and overlapping initiatives

ATTACHED DOCUMENTS: *(high-level only)*

- ___ Budget
- ___ Scope
- ___ Timeline
- ___ Organization Chart
- ___ Communications Matrix
- ___ Other *(please list below)*

SPONSOR(S) AUTHORIZATION:

SIGNATURE _____ DATE _____

SIGNATURE _____ DATE _____

SIGNATURE _____ DATE _____