

# **GRCC President's Commission on Diversity Sub-Committee Project Charter**

PROJECT SPONSOR(S): President's Commission on Diversity

PROJECT OWNER(S): Jhon Valencia, Anh Thuc Nguyen Ly, Cassius Butcher, Fred Mendoza, Josh Gerstman

PROJECT MANAGER(S):

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## **PROJECT DESCRIPTION:**

Develop and implement a scholarship marketing plan that increases awareness, opportunities, and funding for scholarships for under-represented students.

- 1) To develop and implement a scholarship marketing plan for under-represented students.
- 2) Increase the number of under-represented students who apply for and receive foundation scholarships
- 3) Work toward increasing the number of scholarships that are available and awarded to students of diverse backgrounds.

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## **PLANNING ASSUMPTIONS:**

- 1) For 2010, we will work within the existing scholarship program and in concert with current efforts to reach out directly to more students of diverse backgrounds to increase the number of students who apply for foundation scholarships.
- 2) Concurrently, we will review the data from previous subcommittee, as well as additional data specific to students of diverse backgrounds and scholarship application process.
- 3) Initiate outreach, in collaboration with CAP, Great Gators, and other student leaders, to communities of color and greater business community to engage in the discussion of student involvement and support, with the ultimate goal of attaining additional financial support for scholarships available to GRCC students through the GRCC Foundation.

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## **PROJECT OBJECTIVE STATEMENT:**

To increase the number of scholarship recipients who are students of diverse backgrounds in order to recruit and retain more of these students and help them achieve their educational goals.

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PRIORITY: *(check one)*

Time: 2010 scholarship application increase by April 30,2010; Data Review by June 1,2010  
Budget: No funds are being requested from the Div. Commission for this subcommittee work  
Scope: Specific to Students of Diverse Backgrounds and the GRCC Foundation  
Scholarship Process

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CRITICAL SUCCESS FACTORS: *(if available)*

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- Executive Sponsorship and buy-in from
  - Clearly defined roles and accountabilities
  - Communications
  - Collaboration
  - Focus
  - Timely Decision
  - Project Management Methodology, Tools and Processes
  - Managed scope
  - Coordination and integration of related and overlapping initiatives
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ATTACHED DOCUMENTS: *(high-level only)*

- Budget
- Scope
- Timeline
- Organization Chart
- Communications Matrix
- Other *(please list below)*

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SPONSOR(S) AUTHORIZATION:

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_