

George P. Frasier, MBA
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EXPERIENCE:

Vice-President for College Advancement/Executive Director Green River College Foundation

VP for College Advancement: November 2018 to Present
Executive Director Green River College Foundation: 2007 to Present

Major Responsibilities: Provide strategic direction to the marketing and communications efforts of Green River College. Lead the Green River College Foundation. The effect on end results is to position the College as the first choice for higher-ed within the College's service areas and to be the premier higher-ed partner for the business community. The GRC Foundation creates innovative and strategic solutions that enable Green River College to achieve educational excellence and develops the fiscal resources to fund those solutions.

Green River College Foundation

- In collaboration with the Green River College Foundation Board Chair, provide dynamic leadership to the Foundation's 23-member volunteer board of directors.
- Oversee GRC Student Village LLC, which owns and operates student housing for GRC students.
- Lead all aspects of the Foundation operations including staff development (6 FTE) fundraising, fiscal management, investment performance (\$29 million in endowments), board recruitment/stewardship, and volunteer development. Combined Foundation operations total over \$6.7 million in annual revenue (FY23 audited financials).
- Completed \$1.6 million major gifts campaign in 2016. Completing a \$1 million emergency assistance fund campaign. (\$980k raised)

College Relations

- Provide strategic leadership to the marketing and communication team at Green River College. (9 FTE)
- Work with the College PIO, and College President to develop internal and external communications.
- Assisted in a cultural shift from an adversarial relationship with campus stakeholders to a relational paradigm.
- Developed systems that built connection between the Development and College Relations teams to facilitate an integrated Advancement operation.
- The College Relations Team has earned multiple district and national NCMPR Paragon Awards. Most recently receiving a national gold award in the Podcasting category. [Fresh Perspectives Podcast Receives National Recognition and Wins Gold](#)

Green River College Executive Team

- Serve on the nine-member Green River College Executive Team.

- During 2020-21 co-lead the college wide Equity Centered Strategic Planning process from consultant selection through adoption by the Green River College Trustees. [Strategic Plan](#)
- Facilitated a cross campus team that hosted a visit by the President of the United States in April of 2022. [President Biden Visits GRC](#)
- Facilitate the Cities and Schools Forum. Cities and Schools brings together the elected officials of the Cities of Auburn, Algona, and Pacific. The Superintendent and School Board of the Auburn School District. The President and Trustees of Green River College. The purpose of Cities and Schools is to talk about and solve problems of mutual interest and foster cross institution communication.

Campus Safety

- Provide direction to and supervision of the Director of Campus Safety.
- Manage the Emergency Operations Center effort on campus.
- Keep the College President informed on emerging safety and other campus incidents.
- Problem solve, with the Director of Campus Safety, safety and other potentially negative events on campus.

Administrative Director, Leadership Institute of South Puget Sound, Auburn Area Chamber of Commerce

July 2011 to September 2016 & July 2019 to Present

Major Responsibilities: Enhance the ability of thirty adult professionals to function as a transformational leader at home, work and within their community.

- Create curriculum for two full day and seven half day sessions over 5 months. Provide tools to understand communication styles, leadership strengths and areas of growth, conflict styles, sources of power, and group development.
- Facilitate conversation that encourages the cohort to move beyond their current level of practice as a leader.
- Recruit and build relationships with guest lecturers from across all community sectors. [Leadership Institute](#)

South County Executive, YMCA of Greater Seattle

December 2006 to December 2007

Major Responsibilities: Provide leadership to the Auburn Valley and Federal Way Branches of the YMCA of Greater Seattle. Responsibilities of this position included financial development, leadership and development of two volunteer policy boards, development and implementation of local strategic plans, fiscal management of combined annual operating income of \$4 million, leadership of sixteen full time, and over two hundred part time team members. Served as member of YMCA of Greater Seattle Operations Group.

Branch Executive Director, Auburn Valley YMCA, YMCA of Greater Seattle

August 2001 to December 2006

Major Responsibilities: Lead the Auburn Y during the transition from a 40-year-old facility to a new 46,000 square foot state of the art facility. Responsibilities of this

position included leading both annual and capital development efforts, leadership and development of the volunteer policy board, served as member of the design and construction team for the new Y, and planned the opening of the new facility. Lead day to day operations. Served as member of YMCA of Greater Seattle Management Team.

Branch Executive Director, Fauntleroy YMCA, YMCA of Greater Seattle

June 1994 to August 2001

Extension Director, YMCA of the Inland Northwest, Spokane, WA

January 1994 to June of 1994

Youth and Family Programs Director, YMCA of the Inland Northwest, Spokane, WA

January 1990 to December 1993

Aquatics Director, YMCA of the Inland Northwest, Spokane, WA

May 1987 to December 1989

Head Swimming Coach, Lincoln City Clippers Swim Club, Lincoln City, Or.

May 1986 to May 1987

Coach (Assistant and Head) YMCA of the Inland Northwest

September 1984 to May 1986

EDUCATION:

Academics: Master's Degree in Business Administration, Western Governors University '14. **Bachelor of Science** in Physical Education with a Minor in Psychology, Washington State University '84.

Professional: LEAN Facilitator, Member CASE, AFP, Executive Committee Member of Washington Foundation Leaders.

Recent Completed Trainings and Certifications: 2025 - Accessibility, GRC Foundations of Leadership 1 & 2 Certification, DACUM Facilitation Certification, Annual Cybersecurity and Title IX trainings.

PERSONAL:

Community Activities: Member of the WSU College of Education Campaign Committee, Investment Committee Chair for the Auburn Symphony Board, Rotary Club Member, Treasurer of the Covington Chamber of Commerce Board, Member of the WSU Alumni Association, Member of the Gray W Club.

Interests: Cycling, Snow skiing, golf, reading and Cougar sports.

REFERENCES:

Available on Request.