



## CONTINUING EDUCATION

### Course Outline

# Graphic Design Certificate Capstone

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Prove your capability to create professional pieces of art in this final capstone course. With your instructor's guidance, you will utilize Photoshop, Illustrator and InDesign to build a portfolio reflecting the knowledge and skills gained throughout the Graphic Design Certificate Program. This portfolio will be helpful as you seek a career in Graphic Design.

## Who Should Take This Course?

This is the final course in the Graphic Design Certificate Program. Enrollment is limited to certificate students who have successfully completed all required courses.

## Course Objectives

- Combine the use of Photoshop, Illustrator and InDesign to create portfolio materials.

## Course Info

- Length: 12 hours
- Format: Lab with instructor's guidance
- Prerequisite: Successful completion of Graphic Design Fundamentals, Photoshop CC, Working Designer, Illustrator CC and InDesign CC.

## Course Content

SESSION	TOPICS	ASSIGNMENT DUE
<b>Session 1:</b> <b>Benchmark 1:</b>  <b>Focus on Illustrator</b>	<ul style="list-style-type: none"><li>• Receive client logo sheets and provide analysis of client needs.<ul style="list-style-type: none"><li>○ Create logo case study (sketch)</li><li>○ Select colors</li><li>○ Develop digital logo using Illustrator</li><li>○ Produce branding guide from developed logo.</li></ul></li><li>• Deliverable for this class<ul style="list-style-type: none"><li>○ Sketches</li><li>○ Digital Logo</li><li>○ Branding Guide</li><li>○ Added to your presentation materials</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Finish work given</li><li>• Prepare for student presentation</li></ul>

SESSION	TOPICS	ASSIGNMENTS DUE
<b>Session 2:</b> <b>Benchmark 2:</b>  <b>Focus on Photoshop</b>	<ul style="list-style-type: none"> <li>• Receive marketing photos in need of editing in Photoshop. <ul style="list-style-type: none"> <li>○ Identify appropriate methods for correction.</li> <li>○ Adjust colors to improve photos</li> <li>○ Remove backgrounds behind subjects</li> <li>○ Create composite</li> </ul> </li> <li>• Deliverable for this class <ul style="list-style-type: none"> <li>○ Collection of photos modified with Photoshop to be used for marketing purposes.</li> <li>○ Added to your presentation materials.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Finish work given</li> <li>• Prepare for student presentation</li> </ul>
<b>Session 3:</b> <b>Benchmark 3:</b>  <b>Focus on InDesign</b>	<ul style="list-style-type: none"> <li>• Receive instructions on using templates to create marketing collateral <ul style="list-style-type: none"> <li>○ Develop marketing collateral from scratch and with supplied templates</li> </ul> </li> <li>• Deliverable for this class <ul style="list-style-type: none"> <li>○ Marketing collateral to be added to presentation materials.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Finish work given</li> <li>• Prepare for student presentation</li> </ul>
<b>Session 4:</b>  <b>Formal presentation of Capstone Project</b>	<ul style="list-style-type: none"> <li>• Presentation of the designs</li> <li>• Student/instructor feedback</li> <li>• Portfolio lecture</li> <li>• Mockup demonstration</li> </ul>	

## Assessment /Evaluation

This course is not assigned a letter or numerical grade. However, in some cases, skill assessments may be administered during the course to gauge progress and comprehension.

## Course Completion/Continuing Education Unit (CEU) Letter

If your company requires proof of course completion, or if you would like to have proof for your own records, you may request a Course Completion/Continuing Education Unit (CEU) letter **after the final session of your course**. You must attend\* 80 percent of the course (or 100 percent of a single-day course) to qualify for the letter. You can [request a Course Completion/CEU letter online](#).

## Certificates of Completion for Certificate Programs

To receive a Certificate of Completion for the Graphic Design Certificate, you must attend\* 80 percent of the first five required courses (calculated by the number of sessions in each course); attend 100% of the Capstone course (the sixth and final course); and satisfactorily complete the Capstone project by the deadline given. Please note: Saturday courses lasting longer than four hours will count as two sessions. If you complete a certificate program by taking courses individually (not through a series), you can [request a Certificate of Completion online](#).

\*Attendance for CEU letters and certificate programs is verified via the sign-in sheets provided at each class session. It is your responsibility to sign-in.

Green River College is committed to providing access to all who visit, work and study on campus. The College will provide reasonable accommodations for individuals with disabilities, with advance notice of need. If you require accommodations, please contact Disability Support Services as soon as possible to determine eligibility and/or request accommodations. Accommodations are determined on a case-by-case basis. Please contact Disability Support by email at [dss@greenriver.edu](mailto:dss@greenriver.edu); by phone at 253-833-9111, ext. 2631; TTY 253-288-3359; or in person at the Student Affairs and Success Center, Room 274, to request accommodations. For additional information, please visit [www.greenriver.edu/student-affairs/disability-support-services.htm](http://www.greenriver.edu/student-affairs/disability-support-services.htm). The accommodations authorized on your forms should be discussed with your instructor. All discussions will remain confidential. Accommodations are not provided retroactively, so it is essential to discuss your needs at the beginning of the quarter. Additionally, only accommodations approved by Disability Support Services will be provided.

This syllabus is available in alternate formats upon request.

Green River College is an equal opportunity educator and employer. Learn more at [www.greenriver.edu/accessibility](http://www.greenriver.edu/accessibility).